



## Colorado Springs Air Show

711 S Tejon St, Ste 201, Colorado Springs, CO 80903



# Touch-A-Truck 2010

June 7, 2010

**Welcome** to the Inaugural **Touch-A-Truck 2010** in connection with the Colorado Springs **In Their Honor Air Show**. This new event adds a “Hands-on” Activity to the Air Show and gives you a chance to interact with our community. Kids of all ages will be allowed to see up close the vehicles it takes to make a city “Fly”! Touch-A-Truck is a child-centered project allowing kids to interface with the vehicles and drivers of the equipment that helps our community run. There will be 40-50 local firms, local government and the military represented on the airport tarmac. The area will be set up as adult supervised, with opportunities to meet with driver/operators including policemen, firemen, active military, concrete truck drivers, even the Zamboni driver from the ice rink. Photo opportunities will be available with kids getting to wear the hat of their favorite truck driver...yes even Fire and Police! Proceeds benefit the Memorial Hospital for Children in Colorado Springs.

### Why Participate in Touch-A-Truck?

If you participate in the Touch-A-Truck program by bringing a clean, polished vehicle to display, you and your company have the opportunity to:

1. Interact with the people of our community (we expect 15,000 to 20,000 spectators over the 2 day period!)
2. Great advertising for your company—proudly display your company name and your attendant will explain how your vehicle works and what it does for the community.
3. If you have completed or are doing a special project, feel free to talk about it or show the community via Poster boards, displays, handouts, give-a-ways, etc. Here’s your chance to toot your own horn!
4. Your company’s participation fee benefits the Memorial Hospital for Children.

We are looking for vehicles of all types, shapes, and sizes: dump trucks, cement trucks, zamboni, steam roller, fire truck, police vehicle, ambulance, antique vehicles, city bus, asphalt layer, semi truck, tow trucks, milk trucks, etc. You name it; we’re interested in it!

### How do I Participate in Touch-A-Truck?

There are two ways you can become involved with Touch-A-Truck -- either by entering a vehicle for display or by becoming a full-fledged sponsor. We have enclosed a Sponsor Information sheet and a Participation Form for you to review. The Participation Form should be completed and mailed to us with your check and a copy of the vehicle insurance. The vehicle should be clean and polished! You will provide a volunteer to stay with the vehicle at all times (Oct 2<sup>nd</sup> and 3<sup>rd</sup> from 9 to 4 each day). Each volunteer will receive two passes to allow them free admission and free parking. The vehicle needs to be on site and ready for display by 8:30 a.m. each day. You can set up on Friday and leave it until Monday. All vehicles will be in a locked, gated area each night.

We hope you will join us at this event!

Sincerely,

*John O'Donnell*



**Colorado Springs Air Show**  
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## Touch-A-Truck 2010

### Participation Form

This form serves to confirm your commitment to participate in the **In Their Honor Touch-A-Truck** fundraiser to be held October 2<sup>nd</sup> and 3<sup>rd</sup>, 2010 from 9:00 AM to 4:00 PM each day.

**Please Note: Space is limited to 50 trucks. Participation forms accepted on a first come, first served basis. We reserve the right to limit the number of vehicles of the same or similar type!**

Vehicles will be on display at the General Aviation side of the CS Airport (Fountain Blvd & Aviation Way) on October 2<sup>nd</sup> & October 3<sup>rd</sup>. Vehicles may set up on Friday October 1<sup>st</sup>, or Saturday morning October 2<sup>nd</sup>. All vehicles must be on-site no later than 8:00 a.m. Saturday, October 3<sup>rd</sup>. The operator of the vehicle must remain with the vehicle at all times during the event.

Deadline for entry is September 1, 2010. Any questions, please call (719) 635-8803.

**Mail the following:**

1. Completed Form
2. Photo
3. Insurance Certificate
4. \$150.00 Participation Fee

**To:**

**In Their Honor Air Show**  
**711 S. Tejon St, Suite 201**  
**Colorado Springs, CO 80903**

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**To display your vehicle, please provide the following:**

Name of Company: \_\_\_\_\_

Your Name and Title: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Description of Vehicle to be displayed, including the height, width and length while set up:

\_\_\_\_\_  
\_\_\_\_\_

**Print Name & Cell Phone of Person(s) to Accompany Vehicle on Site (Required):**

1. \_\_\_\_\_ Ph: \_\_\_\_\_ Saturday \_\_\_\_\_ Sunday \_\_\_\_\_  
Name Cell # Day(s) & Time Working

1. \_\_\_\_\_ Ph: \_\_\_\_\_ Saturday \_\_\_\_\_ Sunday \_\_\_\_\_  
Name Cell # Day(s) & Time Working

1. \_\_\_\_\_ Ph: \_\_\_\_\_ Saturday \_\_\_\_\_ Sunday \_\_\_\_\_  
Name Cell # Day(s) & Time Working

1. \_\_\_\_\_ Ph: \_\_\_\_\_ Saturday \_\_\_\_\_ Sunday \_\_\_\_\_  
Name Cell # Day(s) & Time Working

(Each Volunteer receives 2 Gate Admissions & Parking Pass for working the event.)

**Attach Photo of Vehicle (if available)**

**Attach Insurance Cert. (Required)**

**Attach Check for \$150.00**  
(Payable to In Their Honor Air Show)

Signature of Commitment (Required) \_\_\_\_\_ Date: \_\_\_\_\_